

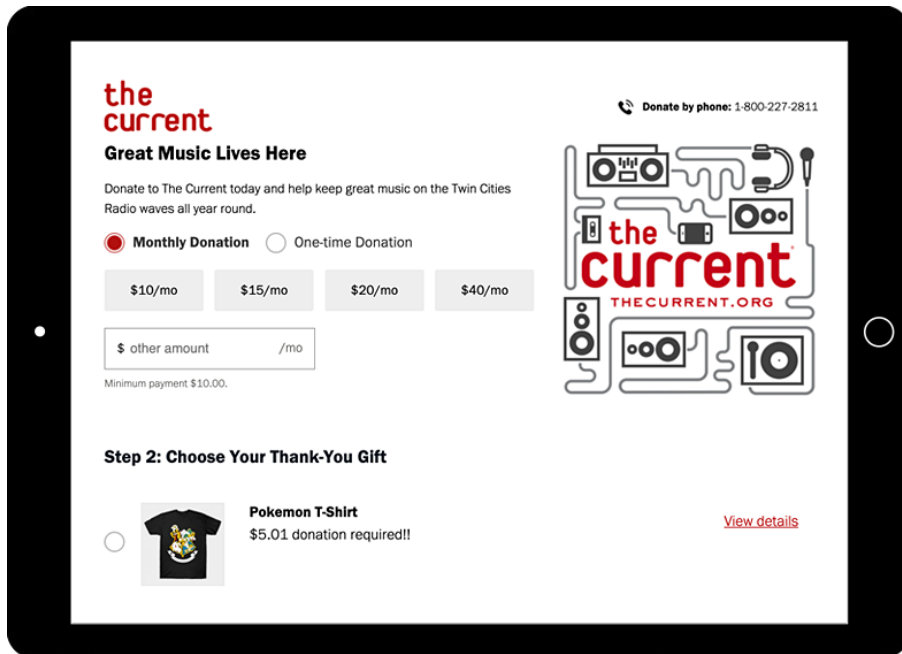
Springboard is...

A **Digital-First** online fundraising, pledge & premium platform that helps public media stations, foundations and nonprofits catalyze support for their cause.

“We set out to build the flexible, adaptable digital fundraising software that we knew stations weren’t yet being offered, with station fundraising practices at its center: pledge, premiums, renewals, membership, and a multichannel approach to campaigns.”

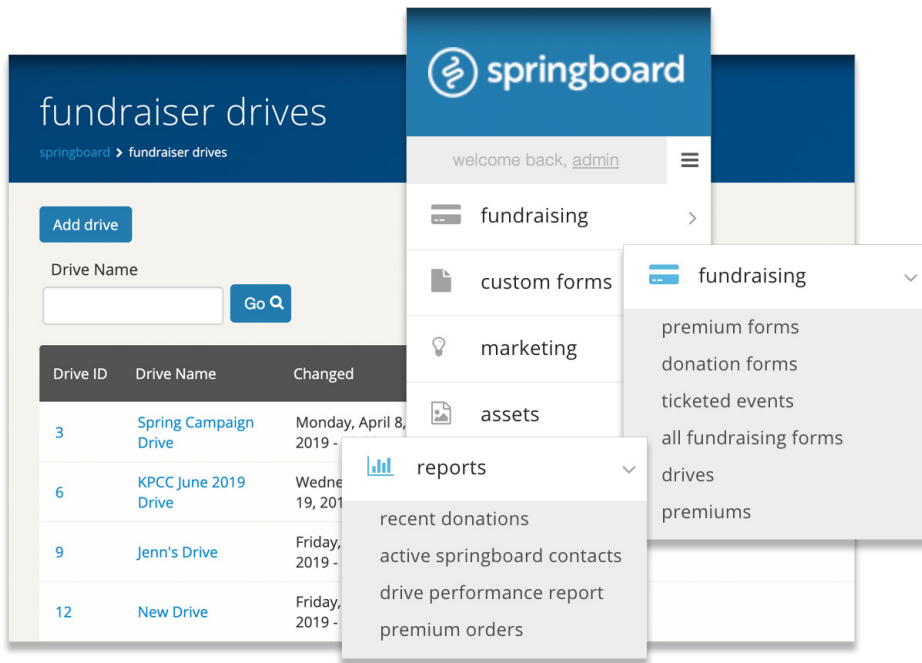


Alice Hendricks
Chief Executive Officer
Jackson River



Springboard powers...

creative, flexible, mobile-ready forms, enables **personalized communications** with your supporters, and collects **extensive, insightful data** to help you advance your digital fundraising.



**SPRINGBOARD
PLAYS WELL WITH**

nonprofit
success
pack

ngo connect

Microsoft
Dynamics 365

**EMAIL TOOLS,
PAYMENT GATEWAYS,
AND MANY OTHERS**

Features

ONE-TIME GIFTS & PLEDGE

- Fully customizable donation forms
- One-click donations
- Personalized, persistent gift strings & dual ask amounts
- Single or multiple premiums
- Optional bonus gift
- Premiums inventory management
- Drive-time reporting with goal setting
- Ticketed events, RSVPs, & wait lists

SUPPORT

- Long-term partnership with ongoing team
- Phone, email & chat
- Knowledge Base

SUSTAINERS

- One-time to monthly gift upgrade
- One-click sustaining gift increase
- Frictionless sustainer billing info update
- Sustaining gift auto-extender
- Unified sustainer management
- Self-service tax receipts

PAYMENT GATEWAYS

- Variety of real-time and authorize-only payment approaches
- 10+ payment methods & gateway options, including Springboard Payments
- Batch payment processing

ANALYTICS

- Source code tracking
- Social source & influencer ID capture
- Advanced tracking via tags
- Device detection & reporting

CREATIVE CAMPAIGNS

- Dynamic, personalized campaigns
- Unlimited, fully flexible forms
- 1-step, 2-step, & custom donation processes
- Natively mobile-responsive
- 100% customizable layouts
- Multilingual forms
- Social sharing & tracking
- Pixel-perfect user experiences



www.gospringboard.com | 202.588.5640 | info@jacksonriver.com