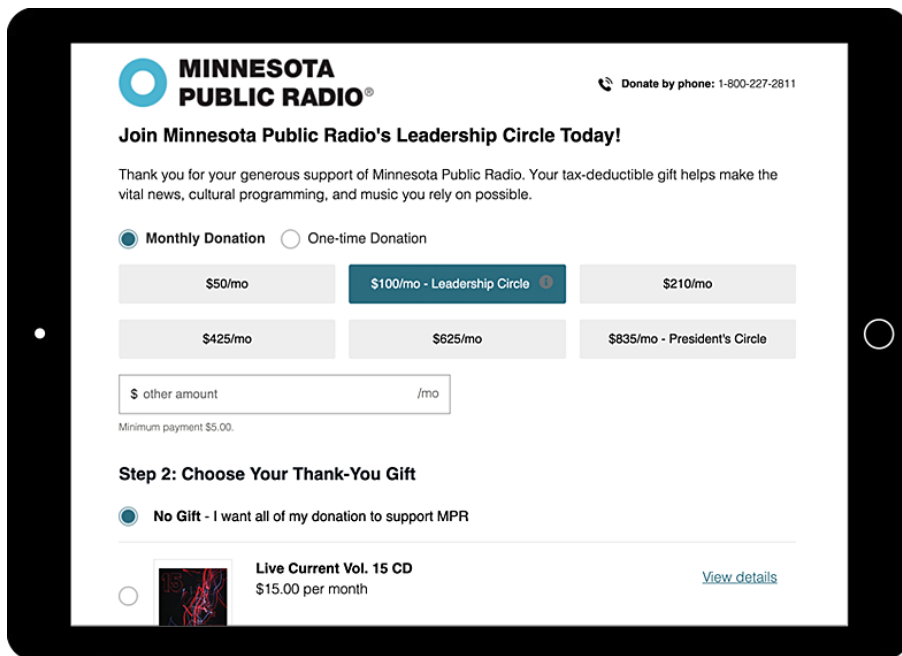


## Springboard is...

A **Digital-First** online fundraising, pledge & premium platform that helps public media stations, foundations and nonprofits catalyze support for their cause.

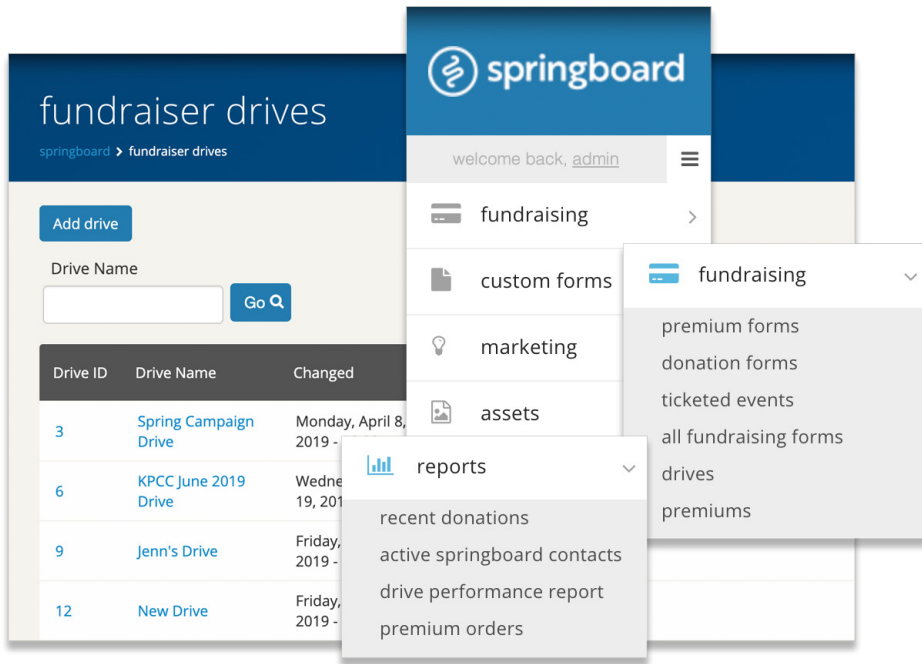
“Since launching with Springboard, we’ve been able to customize our donation forms to a higher degree than ever before. The flexibility allows us to fundraise to specific groups and still ensure our messaging is cohesive and effective. We’ve used the homepage widget for two pledge drives, each yielding a 20% increase in digital donations. We’re also utilizing the Springboard sustainer upsell feature for the first time, with great results.”

○ **KPCC Deanna Archetto**  
Membership Manager  
Southern California Public Radio  
(KPCC)



## Springboard powers...

creative, flexible, mobile-ready forms, enables **personalized communications** with your supporters, and collects **extensive, insightful data** to help you advance your digital fundraising.



**SPRINGBOARD  
PLAYS WELL WITH**

nonprofit  
success  
pack

ngo connect



**EMAIL TOOLS,  
MARKETING AUTOMATION  
PLATFORMS, AND  
MANY OTHERS**

## Features

### ONE-TIME GIFTS & PLEDGE

- Fully customizable donation forms
- One-click donations
- Personalized, persistent gift strings & dual ask amounts
- Single or multiple premiums
- Optional bonus gift
- Premiums inventory management
- Drive-time reporting with goal setting
- Ticketed events, RSVPs, & wait lists

### SUPPORT

- Long-term partnership with ongoing team
- Phone, email, & chat
- Knowledge Base

### SUSTAINERS

- One-time to monthly gift upgrade
- One-click sustaining gift increase
- Frictionless sustainer billing info update
- Sustaining gift auto-extender
- Unified sustainer management
- Self-service tax receipts

### PAYMENTS

- Built-in payment processor
- Modern payment methods like ACH, PayPal, & Apple Pay
- Single & batch payment processing
- Online & offline gifts & receipts
- No-fee voids & partial refunds

### ANALYTICS

- Source code tracking
- Social source & influencer ID capture
- Advanced tracking via tags
- Device detection & reporting

### CREATIVE CAMPAIGNS

- Dynamic, personalized campaigns
- Unlimited, fully flexible forms
- 1-step, 2-step, & custom donation processes
- Natively mobile-responsive
- 100% customizable layouts
- Multilingual forms
- Social sharing & tracking
- Pixel-perfect user experiences



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